# Personal Statement Checklist main things to include

### Tell your unique story

- Your personal statement should lead the reviewers through a journey by which they learn about you as a unique candidate.
- Be creative but follow all instructions to the letter.
- It's okay to write a little less formally but be careful not to go overboard.

# Outline your motivations

- Research the program and use your personal statement to show you understand what's on offer.
- What do you love about your subject so much that has motivated you to choose it?
- Convince the admissions tutor you are a good fit by showing your passion, intellectual curiosity, and enthusiasm.

#### Be succinct and compelling

- The story you tell needs to be compelling and remarkable.
- By adding concise detail, you can catch the reviewer's heart and leave a lasting impression.
- Regardless of what story you choose to tell, make sure it is unique.
- Write as though you are talking directly to the reader.

## Address any weaknesses

- If there is a chance the admissions committee will ask questions about something —for example, your grades, a gap in your work experience, or a health issue—use your PS to explain these weaknesses.
- Present the story in a positive light. This will demonstrate you are tenacious and have the potential to strive in the face of challenges.

Read more: https://www.vappingo.com/word-blog/the-difference-between-a-statement-of-purpose-and-a-personal-statement







