

SEO TEMPLATE AND CHECKLIST

Kindly brought to you by:



The Overview

1) Choose three keywords and list them in order of importance:

<keywords>

Keyword 1

Keyword 2

Keyword 3

</keywords>

<title> Keyword 1

Keyword 2

Keyword 3/
yoursite.com

</title>

2) Write your description:

<description>

Keyword one lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque metus magna imperdiet.

Keyword two eget auctor vel, volutpat non nunc.

Keyword three Integer tincidunt.

</description>

3) Write the main headline for your page:

<h1>

Keyword one lorem ipsum dolor sit amet.

</h1>

3) Write the body

<body>

Keyword one lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque metus magna imperdiet.

Keyword two eget auctor vel, volutpat non nunc.

Keyword three Integer tincidunt.

</body>

An Example

A website on
Da Vinci, page on
the mona lisa.

<keywords>

Da Vinci

Mona Lisa

La Gioconda

</keywords>

<title> Da Vinci

Mona Lisa

La Gioconda

</title>

<description>

Da Vinci's Most famous painting, the Mona Lisa is a sight to behold. Did you know it was also known as La Gioconda? Get all the facts here!

</description>

<h1>

Da Vinci's Mona Lisa, a brief overview

</h1>

<body>

Da Vinci's Mona Lisa, also known as La Gioconda, is one of the most famous paintings in the world. It was painted in the 16th century using oil on canvas...

</body>



Your Template

1) Choose three keywords and list them in order of importance:

<keywords>



</keywords>

<Title>



</title>

2) Write your description:

<description>

</description>

3) Write the main headline for your page:


<h1>

</h1>



4) Write the body

<body>

</body>



SEO Checklist



✓ At least one keyword in the title tag. The title tag is between 10 and 60 characters

★ ✓ At least one keyword in the description. Description tag less than 200 characters


✓ Less than 10 keywords in the keyword tag. Every word in this tag MUST appear somewhere in the body text. No single word should appear more than once in the keyword tag, if it does, it may be considered spam.

✓ Individual keywords should not have a keyword density above 6% in the body.

✓ First occurrence of each keyword tagged in bold.



✓ All images have a ALT tag that describe what the picture shows.



✓ All links on the page work properly.

✓ Page contains anchored links to other internal pages.



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